

Finland digital sales (January-December 2025 ) (All)						
	National		International		Total	
		eur		eur	packages	eur
<b>DOWNLOADS</b>						
<b>AudioSingleTrack</b>						213963
Previous year						138583
Change %						54.39%
<b>AudioFullAlbum</b>						147128
Previous year						165283
Change %						-10.98%
<b>MusicVideo</b>						910
Previous year						900
Change %						1.11%
<b>Total Downloads</b>					57696	362001
Previous year					84376	304766
Change %					-31.62%	18.78%
<b>MOBILE PERSONALISATION + OTHER</b>						
<b>MasterRingtones</b>						19576
Previous year						15891
Change %						23.19%
<b>Other</b>						0
Previous year						0
Change %						0
<b>Total Mobile</b>					23956	19576
Previous year					4815	15891
Change %					397.53%	23.19%
<b>STREAMS</b>						
<b>SubscriptionStreams</b>						52543440
Previous year						49344058
Change %						6.48%
<b>AdsupportedAudio</b>						4822998
Previous year						4471235
Change %						7.87%
<b>VideoStreamsIncome</b>						3742561
Previous year						4006195
Change %						-6.58%
<b>Total Streams</b>						61108999
Previous year						57821488
Change %						5.69%
Total streams % exc classical		38.57%		61.43%		
<b>Total digital sales</b>		<b>23641971</b>		<b>37848552</b>	<b>81652</b>	<b>61490576</b>
Previous year		21745253		36396892	89191	58142145
Index		108.72%		103.99%	91.55%	105.76%

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	National		International		Total	
		eur		eur	packages	eur
Total sales % exc classical		38.45%		61.55%		
<b>Total digital sales exc class</b>					<b>81652</b>	<b>61490523</b>
Previous year					84402	58142145
Index					96.74%	105.76%
Short video income (inc in Total)		486920		1554210		2041130
Classical share value (Downloads + Mobile + Streams)					53 (value)	53 %