CUMULATIVE SALES

March 2010

	National		International		Total	
		euro		euro	packages	euro
TOTAL AUDIO					**312 466**	**2 318 812**
previous year					405 485	3 038 163
change %					-22,9 %	-23,7 %
TOTAL MUSIC VIDEO					**20 938**	**171 437**
previous year					30 929	327 144
change %					-32,3 %	-47,6 %
TOTAL PHYSICAL SALES		**1 427 359**		**1 062 890**	**333 404**	**2 490 249**
previous year		2 129 165		1 243 192	437 342	3 372 357
Index		67,0 %		85,5 %	76,2 %	73,8 %
						euro
TOTAL DIGITAL SALES						**612 077**
previous year						427 312
change %						43,2 %
						euro
TOTAL SALES						**3 102 326**
previous year						3 792 619
index						81,8 %
Digital sales share of the total sales				Total	% euro	**19,73 %**