CUMULATIVE SALES

January 2010

	National		International		Total	
		euro		euro	packages	euro
TOTAL AUDIO					**495 864**	**2 144 318**
previous year					372 730	2 107 847
change %					33,0 %	1,7 %
TOTAL MUSIC VIDEO					**58 412**	**392 204**
previous year					31 580	308 990
change %					85,0 %	26,9 %
TOTAL PHYSICAL SALES		**1 504 811**		**1 031 711**	**554 276**	**2 536 522**
previous year		1 396 709		1 020 229	404 319	2 416 837
Index		107,7 %		101,1 %	137,1 %	105,0 %
						euro
TOTAL DIGITAL SALES						**574 728**
previous year						487 748
change %						17,8 %
						euro
TOTAL SALES						**3 111 250**
previous year						2 904 585
index						107,1 %
Digital sales share of the total sales				Total	% euro	**18,47 %**