CUMULATIVE SALES

January-May 2010

	National		International		Total	
		euro		euro	packages	euro
TOTAL AUDIO					**2 144 427**	**12 676 281**
previous year					1 884 661	12 393 223
change %					13,8 %	2,3 %
TOTAL MUSIC VIDEO					**138 052**	**1 003 437**
previous year					137 232	1 443 875
change %					0,6 %	-30,5 %
TOTAL PHYSICAL SALES		**8 935 717**		**4 744 001**	**2 282 479**	**13 679 718**
previous year		8 427 173		5 425 344	2 023 952	13 852 517
Index		106,0 %		87,4 %	112,8 %	98,8 %
						euro
TOTAL DIGITAL SALES						**2 927 683**
previous year						1 795 910
change %						63,0 %
						euro
TOTAL SALES						**16 607 401**
previous year						15 633 008
index						106,2 %
Digital sales share of the total sales				Total	% euro	**17,63 %**