CUMULATIVE SALES

January-April 2010

	National		International		Total	
		euro		euro	packages	euro
TOTAL AUDIO					**1 745 606**	**10 475 068**
previous year					1 400 954	9 246 958
change %					24,6 %	13,3 %
TOTAL MUSIC VIDEO					**125 616**	**915 450**
previous year					110 524	1 124 353
change %					13,7 %	-18,6 %
TOTAL PHYSICAL SALES		**7 408 823**		**3 981 695**	**1 871 222**	**11 390 518**
previous year		6 359 510		4 027 138	1 513 530	10 386 648
Index		116,5 %		98,9 %	123,6 %	109,7 %
						euro
TOTAL DIGITAL SALES						**2 283 869**
previous year						1 539 436
change %						48,4 %
						euro
TOTAL SALES						**13 674 387**
previous year						11 910 747
index						114,8 %
Digital sales share of the total sales				Total	% euro	**16,70 %**