CUMULATIVE SALES

January-March 2010

	National		International		Total	
		euro		euro	packages	euro
TOTAL AUDIO					**1 162 267**	**6 698 058**
previous year					1 093 710	7 061 901
change %					6,3 %	-5,2 %
TOTAL MUSIC VIDEO					**105 973**	**751 780**
previous year					83 262	873 574
change %					27,3 %	-13,9 %
TOTAL PHYSICAL SALES		**4 472 288**		**2 977 550**	**1 268 240**	**7 449 838**
previous year		4 613 115		3 337 112	1 178 914	7 950 227
Index		96,9 %		89,2 %	107,6 %	93,7 %
						euro
TOTAL DIGITAL SALES						**1 714 996**
previous year						1 190 750
change %						44,0 %
						euro
TOTAL SALES						**9 164 834**
previous year						9 126 225
index						100,4 %
Digital sales share of the total sales				Total	% euro	**18,71 %**