

CUMULATIVE SALES						
October 2010						
	National		International		Total	
		eur		eur	packages	eur
Singles					195	
previous year					4 160	
change %					-95,3 %	
Vinyl					2 903	
previous year					1 625	
change %					78,6 %	
Cassette					1	
previous year					0	
change %					0,0 %	
CD					403 791	
previous year					618 009	
change %					-34,7 %	
Mini Disc					0	
previous year					0	
change %					0,0 %	
DVD-Audio					18	
previous year					19	
change %					-5,3 %	
SACD					410	
previous year					439	
change %					-6,6 %	
Other audio product					245	
TOTAL AUDIO					407 563	3 766 835
previous year					624 252	5 267 070
change %					-34,7 %	-28,5 %
VHS					0	
previous year					0	
change %					0,0 %	
DVD-Video					17 518	
previous year					26 463	
change %					-33,8 %	
Other music video product					0	
TOTAL MUSIC VIDEO					17 518	205 751
previous year					26 463	259 424
change %					-33,8 %	-20,7 %
TOTAL PHYSICAL SALES	2 795 671		1 176 915		425 081	3 972 586
previous year	3 456 540		2 070 033		650 720	5 526 573
Index	80,9 %		56,9 %		65,3 %	71,9 %
Ordinary members						3 959 350
Multi-artist share of audio + music video sales					Total	euro
Compilations						% euro
						512 818
						12,9 %
Classical share of audio + music video sales					Total	euro
Classical sales						% euro
						120 736
						3,0 %