

CUMULATIVE SALES							
September 2010							
	National		International		Total		
		eur		eur	packages	eur	
Singles					863		
previous year					3 697		
change %					-76,7 %		
Vinyl					2 603		
previous year					1 300		
change %					100,2 %		
Cassette					1		
previous year					0		
change %					0,0 %		
CD					423 535		
previous year					613 100		
change %					-30,9 %		
Mini Disc					0		
previous year					0		
change %					0,0 %		
DVD-Audio					68		
previous year					13		
change %					423,1 %		
SACD					463		
previous year					435		
change %					6,4 %		
Other audio product					99		
TOTAL AUDIO					427 632	3 513 483	
previous year					618 545	5 716 070	
change %					-30,9 %	-38,5 %	
VHS					0		
previous year					0		
change %					0,0 %		
DVD-Video					21 767		
previous year					36 978		
change %					-41,1 %		
Other music video product					0		
TOTAL MUSIC VIDEO					21 767	242 761	
previous year					36 978	389 194	
change %					-41,1 %	-37,6 %	
TOTAL PHYSICAL SALES	2 158 765		1 597 479		449 399	3 756 244	
previous year	3 939 686		2 165 698		655 533	6 105 384	
Index	54,8 %		73,8 %		68,6 %	61,5 %	
Ordinary members						3 665 979	
Multi-artist share of audio + music video sales					Total	euro	% euro
Compilations						372 950	9,9 %
Classical share of audio + music video sales					Total	euro	% euro
Classical sales						154 118	4,1 %