

CUMULATIVE SALES						
August 2011						
	National		International		Total	
		eur		eur	packages	eur
Singles					-49	
previous year					5 241	
change %					-100,9 %	
Vinyl					1 128	
previous year					2 045	
change %					-44,8 %	
Cassette					0	
previous year					0	
change %					0,0 %	
CD					254 580	
previous year					252 817	
change %					0,7 %	
Mini Disc					0	
previous year					0	
change %					0,0 %	
DVD-Audio					0	
previous year					68	
change %					-100,0 %	
SACD					0	
previous year					168	
change %					-100,0 %	
Other audio product					17	
					0	
TOTAL AUDIO					255 676	1 830 745
previous year					260 339	1 866 942
change %					-1,8 %	-1,9 %
Blueray					24	
previous year					0	
change %					0,0 %	
DVD-Video					12 314	
previous year					13 340	
change %					-7,7 %	
Other music video product					333	
TOTAL MUSIC VIDEO					12 671	111 057
previous year					13 340	137 200
change %					-5,0 %	-19,1 %
TOTAL PHYSICAL SALES	1 214 216		727 586		268 347	1 941 802
previous year	882 452		1 121 690		273 679	2 004 142
Index	137,6 %		64,9 %		98,1 %	96,9 %
Ordinary members						1 558 941
Export Baltia (+Sweden)						89 139
Classical share of audio + music video sales			Total		euro	% euro
Classical sales					128 642	6,6 %