

<b>CUMULATIVE SALES</b>						
<b>January-October 2011</b>						
	<b>National</b>		<b>International</b>		<b>Total</b>	
		eur		eur	packages	eur
<b>Singles</b>					37 952	
previous year					37 528	
change %					1,1 %	
<b>Vinyl</b>					41 913	
previous year					24 130	
change %					73,7 %	
<b>Cassette</b>					716	
previous year					11	
change %					6409,1 %	
<b>CD</b>					3 659 099	
previous year					4 123 058	
change %					-11,3 %	
<b>Mini Disc</b>					0	
previous year					0	
change %					0,0 %	
<b>DVD-Audio</b>					223	
previous year					387	
change %					-42,4 %	
<b>SACD</b>					0	
previous year					4 159	
change %					-100,0 %	
<b>Other audio product</b>					5 270	
					74	
<b>TOTAL AUDIO</b>					<b>3 745 173</b>	<b>24 222 184</b>
previous year					4 189 347	25 810 255
change %					-10,6 %	-6,2 %
<b>Blueray</b>					3 774	
previous year					0	
change %					0,0 %	
<b>DVD-Video</b>					79 092	
previous year					251 686	
change %					-68,6 %	
<b>Other music video product</b>					9 984	
<b>TOTAL MUSIC VIDEO</b>					<b>92 850</b>	<b>806 560</b>
previous year					251 686	2 088 877
change %					-63,1 %	-61,4 %
<b>TOTAL PHYSICAL SALES</b>	<b>17 045 880</b>		<b>7 982 864</b>		<b>3 838 023</b>	<b>25 028 744</b>
previous year	17 347 246		10 551 886		4 441 033	27 899 132
Index	98,3 %		75,7 %		86,4 %	89,7 %
Ordinary members						<b>23 109 546</b>
Export Baltia (+Sweden)						860 853
<b>Classical share of audio + music video sales</b>			Total		euro	% euro
Classical sales					1 188 473	4,7 %