

CUMULATIVE SALES						
January-October 2010						
	National		International		Total	
		eur		eur	packages	eur
Singles					37 528	
previous year					62 069	
change %					-39,5 %	
Vinyl					24 130	
previous year					12 903	
change %					87,0 %	
Cassette					11	
previous year					0	
change %					0,0 %	
CD					4 123 058	
previous year					3 963 031	
change %					4,0 %	
Mini Disc					0	
previous year					0	
change %					0,0 %	
DVD-Audio					387	
previous year					413	
change %					-6,3 %	
SACD					4 159	
previous year					3 143	
change %					32,3 %	
Other audio product					5 102	
TOTAL AUDIO					4 194 375	25 871 449
previous year					4 041 559	29 568 232
change %					3,8 %	-12,5 %
VHS					0	
previous year					0	
change %					0,0 %	
DVD-Video					234 507	
previous year					258 553	
change %					-9,3 %	
Other music video product					0	
TOTAL MUSIC VIDEO					234 507	1 962 888
previous year					258 553	2 682 312
change %					-9,3 %	-26,8 %
TOTAL PHYSICAL SALES	17 282 451		10 551 886		4 428 882	27 834 337
previous year	20 038 503		12 227 754		4 302 190	32 266 257
Index	86,2 %		86,3 %		102,9 %	86,3 %
Ordinary members						26 764 756
Multi-artist share of audio + music video sales				Total	euro	% euro
Compilations					3 245 146	11,7 %
Classical share of audio + music video sales				Total	euro	% euro
Classical sales					926 728	3,3 %