

| CUMULATIVE SALES | | | | | | |
|---|-------------------|-----|----------------------|-----|------------------|-------------------|
| January-September 2011 | | | | | | |
| | National | | International | | Total | |
| | | eur | | eur | packages | eur |
| Singles | | | | | 28 445 | |
| previous year | | | | | 37 333 | |
| change % | | | | | -23,8 % | |
| Vinyl | | | | | 39 159 | |
| previous year | | | | | 21 227 | |
| change % | | | | | 84,5 % | |
| Cassette | | | | | 716 | |
| previous year | | | | | 10 | |
| change % | | | | | 7060,0 % | |
| CD | | | | | 3 074 982 | |
| previous year | | | | | 3 719 267 | |
| change % | | | | | -17,3 % | |
| Mini Disc | | | | | 0 | |
| previous year | | | | | 0 | |
| change % | | | | | 0,0 % | |
| DVD-Audio | | | | | 223 | |
| previous year | | | | | 369 | |
| change % | | | | | -39,6 % | |
| SACD | | | | | 0 | |
| previous year | | | | | 3 749 | |
| change % | | | | | -100,0 % | |
| Other audio product | | | | | 4 483 | |
| | | | | | 54 | |
| TOTAL AUDIO | | | | | 3 148 008 | 19 914 778 |
| previous year | | | | | 3 782 009 | 22 052 876 |
| change % | | | | | -16,8 % | -9,7 % |
| Blu-ray | | | | | 3 443 | |
| previous year | | | | | 0 | |
| change % | | | | | 0,0 % | |
| DVD-Video | | | | | 71 723 | |
| previous year | | | | | 221 792 | |
| change % | | | | | -67,7 % | |
| Other music video product | | | | | 9 714 | |
| TOTAL MUSIC VIDEO | | | | | 84 880 | 732 565 |
| previous year | | | | | 221 792 | 1 808 875 |
| change % | | | | | -61,7 % | -59,5 % |
| TOTAL PHYSICAL SALES | 13 726 815 | | 6 920 528 | | 3 232 888 | 20 647 343 |
| previous year | 14 486 780 | | 9 374 971 | | 4 003 801 | 23 861 751 |
| Index | 94,8 % | | 73,8 % | | 80,7 % | 86,5 % |
| Ordinary members | | | | | | 18 771 854 |
| Export Baltia (+Sweden) | | | | | | 721 453 |
| Classical share of audio + music video sales | | | Total | | euro | % euro |
| Classical sales | | | | | 1 011 706 | 4,9 % |