

CUMULATIVE SALES							
January-September 2010							
	National		International		Total		
		eur		eur	packages	eur	
Singles					37 333		
previous year					57 909		
change %					-35,5 %		
Vinyl					21 227		
previous year					11 278		
change %					88,2 %		
Cassette					10		
previous year					0		
change %					0,0 %		
CD					3 719 267		
previous year					3 345 022		
change %					11,2 %		
Mini Disc					0		
previous year					0		
change %					0,0 %		
DVD-Audio					369		
previous year					394		
change %					-6,3 %		
SACD					3 749		
previous year					2 704		
change %					38,6 %		
Other audio product					4 857		
TOTAL AUDIO					3 786 812	22 104 614	
previous year					3 417 307	24 301 162	
change %					10,8 %	-9,0 %	
VHS					0		
previous year					0		
change %					0,0 %		
DVD-Video					216 989		
previous year					232 090		
change %					-6,5 %		
Other music video product					0		
TOTAL MUSIC VIDEO					216 989	1 757 137	
previous year					232 090	2 422 888	
change %					-6,5 %	-27,5 %	
TOTAL PHYSICAL SALES	14 486 780		9 374 971		4 003 801	23 861 751	
previous year	16 581 963		10 157 721		3 651 470	26 739 684	
Index	87,4 %		92,3 %		109,6 %	89,2 %	
Ordinary members						22 805 406	
Multi-artist share of audio + music video sales					Total	euro	% euro
Compilations						2 732 328	11,5 %
Classical share of audio + music video sales					Total	euro	% euro
Classical sales						805 992	3,4 %