

CUMULATIVE SALES						
January-July 2011						
	National		International		Total	
		eur		eur	packages	eur
Singles					-2 996	
previous year					31 229	
change %					-109,6 %	
Vinyl					36 400	
previous year					16 579	
change %					119,6 %	
Cassette					715	
previous year					9	
change %					7844,4 %	
CD					2 460 530	
previous year					3 042 915	
change %					-19,1 %	
Mini Disc					0	
previous year					0	
change %					0,0 %	
DVD-Audio					223	
previous year					233	
change %					-4,3 %	
SACD					0	
previous year					3 118	
change %					-100,0 %	
Other audio product					4 043	
					54	
TOTAL AUDIO					2 498 915	14 797 782
previous year					3 094 137	16 673 281
change %					-19,2 %	-11,2 %
Blueray					3 269	
previous year					0	
change %					0,0 %	
DVD-Video					54 573	
previous year					186 586	
change %					-70,8 %	
Other music video product					8 968	
TOTAL MUSIC VIDEO					66 810	573 060
previous year					186 586	1 428 084
change %					-64,2 %	-59,9 %
TOTAL PHYSICAL SALES	10 175 757		5 195 085		2 565 725	15 370 842
previous year	11 445 563		6 655 802		3 280 723	18 101 365
Index	88,9 %		78,1 %		78,2 %	84,9 %
Ordinary members						14 236 711
Export Baltia (+Sweden)						517 044
Classical share of audio + music video sales			Total		euro	% euro
Classical sales					723 861	4,7 %