

CUMULATIVE SALES							
July 2010							
	National		International		Total		
		eur		eur	packages	eur	
Singles					494		
previous year					8 450		
change %					-94,2 %		
Vinyl					1 214		
previous year					555		
change %					118,7 %		
Cassette					0		
previous year					0		
change %					0,0 %		
CD					413 702		
previous year					269 713		
change %					53,4 %		
Mini Disc					0		
previous year					0		
change %					0,0 %		
DVD-Audio					0		
previous year					100		
change %					-100,0 %		
SACD					170		
previous year					250		
change %					-32,0 %		
Other audio product					-346		
TOTAL AUDIO					415 234	1 767 402	
previous year					279 068	1 937 722	
change %					48,8 %	-8,8 %	
VHS					0		
previous year					0		
change %					0,0 %		
DVD-Video					20 859		
previous year					20 857		
change %					0,0 %		
Other music video product					0		
TOTAL MUSIC VIDEO					20 859	196 577	
previous year					20 857	198 897	
change %					0,0 %	-1,2 %	
TOTAL PHYSICAL SALES		999 608		964 371	436 093	1 963 979	
previous year		1 144 427		992 286	299 929	2 136 713	
Index		87,3 %		97,2 %	145,4 %	91,9 %	
Ordinary members						1 848 531	
Multi-artist share of audio + music video sales					Total	euro	% euro
Compilations						297 883	15,2 %
Classical share of audio + music video sales					Total	euro	% euro
Classical sales						93 796	4,8 %