CUMULATIVE SALES

December 2010

	National		International		Total	
		euro		euro	packages	euro
TOTAL AUDIO					**304 598**	**2 463 838**
previous year					358 043	3 362 617
change %					-14,9 %	-26,7 %
TOTAL MUSIC VIDEO					**10 066**	**117 685**
previous year					26 857	371 044
change %					-62,5 %	-68,3 %
TOTAL PHYSICAL SALES		**1 646 813**		**934 710**	**314 664**	**2 581 523**
previous year		2 315 532		1 482 200	388 903	3 797 732
Index		71,1 %		63,1 %	80,9 %	68,0 %
						euro
TOTAL DIGITAL SALES						**867 956**
previous year						521 660
change %						66,4 %
						euro
TOTAL SALES						**3 449 479**
previous year						4 319 392
index						79,9 %
Digital sales share of the total sales				Total	% euro	**25,16 %**