CUMULATIVE SALES

November 2010

	National		International		Total	
		euro		euro	packages	euro
TOTAL AUDIO					**582 264**	**4 400 782**
previous year					545 352	5 274 621
change %					6,8 %	-16,6 %
TOTAL MUSIC VIDEO					**27 341**	**296 748**
previous year					38 160	427 141
change %					-28,4 %	-30,5 %
TOTAL PHYSICAL SALES		**3 119 982**		**1 577 548**	**609 605**	**4 697 530**
previous year		3 036 498		2 666 067	583 620	5 702 565
Index		102,7 %		59,2 %	104,5 %	82,4 %
						euro
TOTAL DIGITAL SALES						**940 242**
previous year						424 561
change %						121,5 %
						euro
TOTAL SALES						**5 637 772**
previous year						6 127 126
index						92,0 %
Digital sales share of the total sales				Total	% euro	**16,68 %**