CUMULATIVE SALES

September 2012

	National		International		Total	
		euro		euro	packages	euro
TOTAL AUDIO					**389 934**	**3 142 513**
previous year					392 994	3 277 638
change %					-0,8 %	-4,1 %
TOTAL MUSIC VIDEO					**2 734**	**29 085**
previous year					5 822	53 629
change %					-53,0 %	-45,8 %
TOTAL PHYSICAL SALES		**2 239 882**		**931 716**	**392 668**	**3 171 598**
previous year		2 336 842		997 857	398 816	3 334 699
Index		95,9 %		93,4 %	98,5 %	95,1 %
						euro
TOTAL DIGITAL SALES						**953 978**
previous year						624 067
change %						52,9 %
						euro
TOTAL SALES						**4 125 576**
previous year						3 958 766
index						104,2 %
Digital sales share of the total sales				Total	% euro	**23,12 %**