

<b>CUMULATIVE SALES</b>						
<b>September 2010</b>						
	<b>National</b>		<b>International</b>		<b>Total</b>	
		euro		euro	packages	euro
<b>TOTAL AUDIO</b>					<b>427 632</b>	<b>3 513 483</b>
previous year					618 545	5 716 070
change %					-30,9 %	-38,5 %
<b>TOTAL MUSIC VIDEO</b>					<b>21 767</b>	<b>242 761</b>
previous year					36 978	389 194
change %					-41,1 %	-37,6 %
<b>TOTAL PHYSICAL SALES</b>	<b>2 158 765</b>		<b>1 597 479</b>		<b>449 399</b>	<b>3 756 244</b>
previous year	3 939 686		2 165 698		655 533	6 105 384
Index	54,8 %		73,8 %		68,6 %	61,5 %
						euro
<b>TOTAL DIGITAL SALES</b>						<b>719 781</b>
previous year						292 042
change %						146,5 %
						euro
<b>TOTAL SALES</b>						<b>4 476 025</b>
previous year						6 397 426
index						70,0 %
<b>Digital sales share of the total sales</b>						
				Total	% euro	<b>16,08 %</b>