CUMULATIVE SALES

August 2011

	National		International		Total	
		euro		euro	packages	euro
TOTAL AUDIO					**255 676**	**1 830 745**
previous year					260 339	1 866 942
change %					-1,8 %	-1,9 %
TOTAL MUSIC VIDEO					**12 671**	**111 057**
previous year					13 340	137 200
change %					-5,0 %	-19,1 %
TOTAL PHYSICAL SALES		**1 214 216**		**727 586**	**268 347**	**1 941 802**
previous year		882 452		1 121 690	273 679	2 004 142
Index		137,6 %		64,9 %	98,1 %	96,9 %
						euro
TOTAL DIGITAL SALES						**739 590**
previous year						343 121
change %						115,5 %
						euro
TOTAL SALES						**2 681 392**
previous year						2 347 263
index						114,2 %
Digital sales share of the total sales				Total	% euro	**27,58 %**