CUMULATIVE SALES

August 2010

	National		International		Total	
		euro		euro	packages	euro
TOTAL AUDIO					**260 394**	**1 867 493**
previous year					382 287	2 386 339
change %					-31,9 %	-21,7 %
TOTAL MUSIC VIDEO					**13 285**	**136 649**
previous year					17 102	172 407
change %					-22,3 %	-20,7 %
TOTAL PHYSICAL SALES		**882 452**		**1 121 690**	**273 679**	**2 004 142**
previous year		1 798 571		760 176	399 389	2 558 747
Index		49,1 %		147,6 %	68,5 %	78,3 %
						euro
TOTAL DIGITAL SALES						**343 121**
previous year						264 129
change %						29,9 %
						euro
TOTAL SALES						**2 347 263**
previous year						2 822 876
index						83,2 %
Digital sales share of the total sales				Total	% euro	**14,62 %**