CUMULATIVE SALES

July 2012

	National		International		Total	
		euro		euro	packages	euro
TOTAL AUDIO					**181 841**	**1 561 902**
previous year					179 086	1 156 941
change %					1,5 %	35,0 %
TOTAL MUSIC VIDEO					**6 264**	**56 117**
previous year					3 525	27 833
change %					77,7 %	101,6 %
TOTAL PHYSICAL SALES		**1 147 130**		**470 889**	**188 105**	**1 618 019**
previous year		733 720		454 324	182 611	1 188 044
Index		156,3 %		103,6 %	103,0 %	136,2 %
						euro
TOTAL DIGITAL SALES						**1 048 938**
previous year						619 786
change %						69,2 %
						euro
TOTAL SALES						**2 666 957**
previous year						1 807 830
index						147,5 %
Digital sales share of the total sales				Total	% euro	**39,33 %**