CUMULATIVE SALES

July 2011

	National		International		Total	
		euro		euro	packages	euro
TOTAL AUDIO					**178 469**	**1 143 521**
previous year					415 582	1 771 134
change %					-57,1 %	-35,4 %
TOTAL MUSIC VIDEO					**4 142**	**44 523**
previous year					20 511	192 845
change %					-79,8 %	-76,9 %
TOTAL PHYSICAL SALES		**733 720**		**454 324**	**182 611**	**1 188 044**
previous year		999 608		964 371	436 093	1 963 979
Index		73,4 %		47,1 %	41,9 %	60,5 %
						euro
TOTAL DIGITAL SALES						**609 565**
previous year						719 091
change %						-15,2 %
						euro
TOTAL SALES						**1 797 609**
previous year						2 683 070
index						67,0 %
Digital sales share of the total sales				Total	% euro	**33,91 %**