CUMULATIVE SALES

April 2011

	National		International		Total	
		euro		euro	packages	euro
TOTAL AUDIO					**375 415**	**2 382 148**
previous year					582 937	3 772 830
change %					-35,6 %	-36,9 %
TOTAL MUSIC VIDEO					**13 337**	**103 605**
previous year					20 045	167 850
change %					-33,5 %	-38,3 %
TOTAL PHYSICAL SALES		**1 674 342**		**811 411**	**388 752**	**2 485 753**
previous year		2 936 535		1 004 145	602 982	3 940 680
Index		57,0 %		80,8 %	64,5 %	63,1 %
						euro
TOTAL DIGITAL SALES						**650 405**
previous year						568 873
change %						14,3 %
						euro
TOTAL SALES						**3 136 158**
previous year						4 509 553
index						69,5 %
Digital sales share of the total sales				Total	% euro	**20,74 %**