CUMULATIVE SALES

February 2011

	National		International		Total	
		euro		euro	packages	euro
TOTAL AUDIO					**292 343**	**1 874 165**
previous year					350 806	2 201 366
change %					-16,7 %	-14,9 %
TOTAL MUSIC VIDEO					**11 037**	**91 015**
previous year					29 750	221 643
change %					-62,9 %	-58,9 %
TOTAL PHYSICAL SALES		**1 467 948**		**497 232**	**303 380**	**1 965 180**
previous year		1 504 118		882 949	380 560	2 423 067
Index		97,6 %		56,3 %	79,7 %	81,1 %
						euro
TOTAL DIGITAL SALES						**724 153**
previous year						528 191
change %						37,1 %
						euro
TOTAL SALES						**2 689 333**
previous year						2 951 258
index						91,1 %
Digital sales share of the total sales				Total	% euro	**26,93 %**