CUMULATIVE SALES

January-May 2012

	National		International		Total	
		euro		euro	packages	euro
TOTAL AUDIO					**1 729 104**	**10 097 539**
previous year					1 988 272	11 638 210
change %					-13,0 %	-13,2 %
TOTAL MUSIC VIDEO					**40 851**	**312 864**
previous year					60 796	448 598
change %					-32,8 %	-30,3 %
TOTAL PHYSICAL SALES		**6 630 299**		**3 780 104**	**1 769 955**	**10 410 403**
previous year		8 235 930		3 921 080	2 049 068	12 157 010
Index		80,5 %		96,4 %	86,4 %	85,6 %
						euro
TOTAL DIGITAL SALES						**4 505 473**
previous year						3 594 113
change %						25,4 %
						euro
TOTAL SALES						**14 915 876**
previous year						15 751 123
index						94,7 %
Digital sales share of the total sales				Total	% euro	**30,21 %**