CUMULATIVE SALES

January 2011

	National		International		Total	
		euro		euro	packages	euro
TOTAL AUDIO					**467 006**	**1 579 046**
previous year					495 721	2 142 549
change %					-5,8 %	-26,3 %
TOTAL MUSIC VIDEO					**11 013**	**101 021**
previous year					58 552	393 954
change %					-81,2 %	-74,4 %
TOTAL PHYSICAL SALES		**1 125 788**		**554 279**	**478 019**	**1 680 067**
previous year		1 504 811		1 031 711	554 273	2 536 522
Index		74,8 %		53,7 %	86,2 %	66,2 %
						euro
TOTAL DIGITAL SALES						**696 910**
previous year						574 728
change %						21,3 %
						euro
TOTAL SALES						**2 376 977**
previous year						3 111 250
index						76,4 %
Digital sales share of the total sales				Total	% euro	**29,32 %**