

CUMULATIVE SALES						
January-December 2016						
	National		International		Total	
		euro		euro	packages	euro
TOTAL AUDIO					1 231 779	8 814 687
previous year					1 606 556	12 973 172
change %					-23,3 %	-32,1 %
TOTAL MUSIC VIDEO					43 580	373 224
previous year					34 307	333 803
change %					27,0 %	11,8 %
TOTAL PHYSICAL SALES	5 328 231		3 859 680		1 275 359	9 187 911
previous year	8 824 791		4 482 184		1 640 863	13 306 975
Index	60,4 %		86,1 %		77,7 %	69,0 %
						euro
TOTAL DIGITAL SALES						27 493 623
previous year						22 790 648
change %						20,6 %
						euro
TOTAL SALES						36 681 534
previous year						36 097 623
index						101,6 %
Digital sales share of the total sales				Total	% euro	74,95 %