CUMULATIVE SALES

January-November 2012

	National		International		Total	
		euro		euro	packages	euro
TOTAL AUDIO					**4 039 575**	**25 816 157**
previous year					4 269 953	28 719 899
change %					-5,4 %	-10,1 %
TOTAL MUSIC VIDEO					**78 619**	**662 674**
previous year					112 703	926 299
change %					-30,2 %	-28,5 %
TOTAL PHYSICAL SALES		**17 829 206**		**8 649 625**	**4 118 194**	**26 478 831**
previous year		20 362 697		9 373 248	4 382 656	29 735 945
Index		87,6 %		92,3 %	94,0 %	89,0 %
						euro
TOTAL DIGITAL SALES						**10 373 225**
previous year						7 704 834
change %						34,6 %
						euro
TOTAL SALES						**36 852 056**
previous year						37 440 779
index						98,4 %
Digital sales share of the total sales				Total	% euro	**28,15 %**