

CUMULATIVE SALES					
January-October 2012					
	National		International	Total	
		euro		packages	euro
TOTAL AUDIO				3 314 779	20 695 624
previous year				3 740 136	24 166 306
change %				-11,4 %	-14,4 %
TOTAL MUSIC VIDEO				68 865	573 407
previous year				97 887	776 356
change %				-29,6 %	-26,1 %
TOTAL PHYSICAL SALES	14 088 562		7 180 469	3 383 644	21 269 031
previous year	17 045 580		7 982 864	3 838 023	25 028 444
Index	82,7 %		89,9 %	88,2 %	85,0 %
					euro
TOTAL DIGITAL SALES					9 377 483
previous year					6 947 777
change %					35,0 %
					euro
TOTAL SALES					30 646 514
previous year					31 976 221
index					95,8 %
Digital sales share of the total sales			Total	% euro	30,60 %