CUMULATIVE SALES

January-September 2011

	National		International		Total	
		euro		euro	packages	euro
TOTAL AUDIO					**3 148 008**	**19 914 778**
previous year					3 782 009	22 052 876
change %					-16,8 %	-9,7 %
TOTAL MUSIC VIDEO					**84 880**	**732 565**
previous year					221 792	1 808 875
change %					-61,7 %	-59,5 %
TOTAL PHYSICAL SALES		**13 726 815**		**6 920 528**	**3 232 888**	**20 647 343**
previous year		14 486 780		9 374 971	4 003 801	23 861 751
Index		94,8 %		73,8 %	80,7 %	86,5 %
						euro
TOTAL DIGITAL SALES						**5 928 498**
previous year						5 366 430
change %						10,5 %
						euro
TOTAL SALES						**26 575 841**
previous year						29 228 181
index						90,9 %
Digital sales share of the total sales				Total	% euro	**22,31 %**