

CUMULATIVE SALES						
January-July 2013						
	National		International		Total	
		euro		euro	packages	euro
TOTAL AUDIO					1 552 978	10 266 704
previous year					2 346 172	13 270 625
change %					-33,8 %	-22,6 %
TOTAL MUSIC VIDEO					41 931	415 839
previous year					55 954	459 387
change %					-25,1 %	-9,5 %
TOTAL PHYSICAL SALES	7 015 376		3 667 167		1 594 909	10 682 543
previous year	8 802 441		4 938 082		2 402 126	13 740 523
Index	79,7 %		74,3 %		66,4 %	77,7 %
						euro
TOTAL DIGITAL SALES						8 644 271
previous year						6 449 612
change %						34,0 %
						euro
TOTAL SALES						19 326 814
previous year						20 190 135
index						95,7 %
Digital sales share of the total sales				Total	% euro	44,73 %