CUMULATIVE SALES

January-June 2011

	National		International		Total	
		euro		euro	packages	euro
TOTAL AUDIO					**2 320 446**	**13 654 261**
previous year					2 678 555	14 902 147
change %					-13,4 %	-8,4 %
TOTAL MUSIC VIDEO					**62 668**	**528 537**
previous year					166 075	1 235 239
change %					-62,3 %	-57,2 %
TOTAL PHYSICAL SALES		**9 442 037**		**4 740 761**	**2 383 114**	**14 182 798**
previous year		10 445 955		5 691 431	2 844 630	16 137 386
Index		90,4 %		83,3 %	83,8 %	87,9 %
						euro
TOTAL DIGITAL SALES						**3 960 030**
previous year						3 584 437
change %						10,5 %
						euro
TOTAL SALES						**18 142 828**
previous year						19 721 823
index						92,0 %
Digital sales share of the total sales				Total	% euro	**21,83 %**