CUMULATIVE SALES

January-March 2013

	National		International		Total	
		euro		euro	packages	euro
TOTAL AUDIO					**503 863**	**4 135 284**
previous year					851 716	4 901 443
change %					-40,8 %	-15,6 %
TOTAL MUSIC VIDEO					**33 367**	**329 983**
previous year					31 713	249 991
change %					5,2 %	32,0 %
TOTAL PHYSICAL SALES		**2 951 337**		**1 513 930**	**537 230**	**4 465 267**
previous year		3 014 484		2 140 933	883 429	5 155 417
Index		97,9 %		70,7 %	60,8 %	86,6 %
						euro
TOTAL DIGITAL SALES						**3 444 681**
previous year						2 804 880
change %						22,8 %
						euro
TOTAL SALES						**7 909 948**
previous year						7 960 297
index						99,4 %
Digital sales share of the total sales				Total	% euro	**43,55 %**