CUMULATIVE SALES

January-March 2011

	National		International		Total	
		euro		euro	packages	euro
TOTAL AUDIO					**1 044 937**	**6 280 595**
previous year					1 157 618	6 647 651
change %					-9,7 %	-5,5 %
TOTAL MUSIC VIDEO					**32 527**	**266 935**
previous year					110 583	801 895
change %					-70,6 %	-66,7 %
TOTAL PHYSICAL SALES		**4 430 352**		**2 117 178**	**1 077 464**	**6 547 530**
previous year		4 472 288		2 977 550	1 268 240	7 449 838
Index		99,1 %		71,1 %	85,0 %	87,9 %
						euro
TOTAL DIGITAL SALES						**2 066 092**
previous year						1 714 996
change %						20,5 %
						euro
TOTAL SALES						**8 613 622**
previous year						9 164 834
index						94,0 %
Digital sales share of the total sales				Total	% euro	**23,99 %**