# CUMULATIVE SALES

## January-February 2011

| | National | | International | | Total | |
|---|---|---|---|---|---|---|
| | | euro | | euro | packages | euro |
| **TOTAL AUDIO** | | | | | **759 349** | **3 453 211** |
| previous year | | | | | 846 527 | 4 343 915 |
| change % | | | | | -10,3 % | -20,5 % |
| **TOTAL MUSIC VIDEO** | | | | | **22 050** | **192 036** |
| previous year | | | | | 88 302 | 615 597 |
| change % | | | | | -75,0 % | -68,8 % |
| **TOTAL PHYSICAL SALES** | | **2 593 736** | | **1 051 511** | **781 399** | **3 645 247** |
| previous year | | 3 044 929 | | 1 914 660 | 934 836 | 4 959 589 |
| Index | | 85,2 % | | 54,9 % | 83,6 % | 73,5 % |
| | | | | | | **euro** |
| **TOTAL DIGITAL SALES** | | | | | | **1 422 278** |
| previous year | | | | | | 1 102 919 |
| change % | | | | | | 29,0 % |
| | | | | | | **euro** |
| **TOTAL SALES** | | | | | | **5 067 525** |
| previous year | | | | | | 6 062 508 |
| index | | | | | | 83,6 % |
| **Digital sales share of the total sales** | | | | Total | % euro | **28,07 %** |