

## IFPI Digital Sales Reporting Template

**May 2007**

Format	Unit Sale	Unit Sale	2007/2006 Growth %
All pop + classical	<b>2007</b>	<b>2006</b>	<b>Units</b>
<b>A la Carte Payment Model</b>			
<b>Internet Downloads</b>			
Audio Single Track	90 119	59 708	50,9%
Audio Full Album	8 517	3 831	122,3%
Music Video	4	0	0,0%
Other Downloads	0	0	0,0%
<b>TOTAL Downloads</b>	<b>98 640</b>	<b>63 539</b>	<b>55,2%</b>
Streams	9 996	1 634	511,8%
<b>Mobile Digital Content</b>			
Master Ringtones	54 969	89 722	-38,7%
Audio Single Track	6 344	2 517	152,0%
Ringback Tunes	506	845	-40,1%
Music Video	94	0	0,0%
Other Mobile (artist related)	665	735	-9,5%
<b>TOTAL Mobile Sales</b>	<b>62 578</b>	<b>93 819</b>	<b>-33,3%</b>
Streams	0	0	0,0%
<b>Total A la Carte</b>			
<b>TOTAL</b>	<b>171 214</b>	<b>158 992</b>	<b>7,7%</b>