

IFPI Digital Sales Reporting Template

June 2007

Format	Unit Sale	Unit Sale	2007/2006 Growth %
	2007	2006	Units
All pop + classical			
A la Carte Payment Model			
Internet Downloads			
Audio Single Track	84 669	47 516	78,2%
Audio Full Album	11 104	2 595	327,9%
Music Video	17	0	0,0%
Other Downloads	0	0	0,0%
TOTAL Download	95 790	50 111	91,2%
Streams	6 498	327	1887,2%
Mobile Digital Content			
Master Ringtones	62 626	61 391	2,0%
Audio Single Track	8 521	2 018	322,2%
Ringback Tunes	421	479	-12,1%
Music Video	259	0	0,0%
Other Mobile (artist related)	1 557	1 111	40,1%
TOTAL Mobile Sales	73 384	64 999	12,9%
Streams	17	0	0,0%
Total A la Carte			
TOTAL	175 689	115 437	52,2%