

IFPI Digital Sales Reporting Template

January-November 2007

Format	Unit Sale	Unit Sale	2007/2006 Growth %
	2007	2006	Units
A la Carte Payment Model			
Internet Downloads			
Audio Single Track	1 038 750	602 268	72,5%
Audio Full Album	100 942	42 546	137,3%
Music Video	14 622	39	37392,3%
Other Downloads	58	8 970	-99,4%
TOTAL DOWNLOADS	1 154 372	653 823	76,6%
Mobile Digital Content			
Master Ringtones	834 222	664 853	25,5%
Audio Single Track	181 582	18 261	894,4%
Ringback Tunes	6 284	7 144	-12,0%
Music Video	1 971	0	0,0%
Other Mobile (artist related)	13 021	13 948	-6,6%
TOTAL Mobile Sales	1 037 080	704 206	47,3%
TOTAL	2 191 452	1 358 029	61,4%
Streams, download	144 030	1 140 566	-87,4%
Streams, mobile	27 925	0	0,0%

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