

IFPI Finland Digital Sales Reporting Template

January-March 2008

Format	Trade Value	Trade Value	2008/2007 Growth %
	2008	2007	Value
All pop + classical			
A la Carte Payment Model			
Internet Downloads			
Audio Single Track	226 633	199 856	13,4%
Audio Full Album	196 328	141 094	39,1%
Music Video	1 850	27	6751,9%
Other Downloads	206	1 078	-80,9%
TOTAL DOWNLOADS	425 017	342 055	24,3%
Streams	32 702	2 451	1234,2%
Mobile Digital Content			
Master Ringtones	159 677	160 701	-0,6%
Audio Single Track	68 997	17 536	293,5%
Ringback Tunes	71	2 172	-96,7%
Music Video	615	157	291,7%
Other Mobile (artist related)	1 079	4 469	-75,9%
TOTAL Mobile Sales	230 439	185 035	24,5%
Streams	1 122	0	0,0%
Total A la Carte			
TOTAL	689 280	529 541	30,2%
Subscription Payment Model			
Internet Subscription Income	2 191	28	7725,0%
Mobile Subscription Income	868	257	237,7%
Total Subscription			
TOTAL	3 059	285	973,3%
TOTAL Digital			
TOTAL	692 339	529 826	30,7%