

## IFPI Digital Sales Reporting Template

August 2007

Format		Unit Sale	Unit Sale	2007/2006 Growth %
		2007	2006	Units
All pop + classical				
<b>A la Carte Payment Model</b>				
<b>Internet Downloads</b>				
6.1010	Audio Single Track	81 799	52 113	57,0%
6.1020	Audio Full Album	7 350	3 198	129,8%
6.1030	Music Video	5	11	-54,5%
6.1090	Other Downloads	26	0	0,0%
6.1100	<b>TOTAL DOWNLOADS</b>	<b>89 180</b>	<b>55 322</b>	<b>61,2%</b>
6.1110	Streams	8 390	2 289	266,5%
<b>Mobile Digital Content</b>				
6.2010	Master Ringtones	75 103	76 011	-1,2%
6.2020	Audio Single Track	24 330	481	4958,2%
6.2030	Ringback Tunes	484	793	-39,0%
6.2040	Music Video	214	0	0,0%
6.2090	Other Mobile (artist related)	519	3 068	-83,1%
6.2100	<b>TOTAL Mobile Sales</b>	<b>100 650</b>	<b>80 353</b>	<b>25,3%</b>
6.2110	Streams	0	0	0,0%
<b>Total A la Carte</b>				
6.2000	<b>TOTAL</b>	<b>198 220</b>	<b>137 964</b>	<b>43,7%</b>