

IFPI Finland Digital Sales Reporting Template

April 2008

Format	Trade Value	Trade Value	2008/2007 Growth %
	2008	2007	Value
All pop + classical			
A la Carte Payment Model			
Internet Downloads			
Audio Single Track	73 689	77 396	-4,8%
Audio Full Album	65 117	48 561	34,1%
Music Video	304	3	10033,3%
Other Downloads	9	0	0,0%
TOTAL DOWNLOADS	139 119	125 960	10,4%
Streams	149	1 251	-88,1%
Mobile Digital Content			
Master Ringtones	38 773	57 923	-33,1%
Audio Single Track	6 576	4 403	49,4%
Ringback Tunes	7	508	-98,6%
Music Video	114	149	-23,5%
Other Mobile (artist related)	282	519	-45,7%
TOTAL Mobile Sales	45 752	63 502	-28,0%
Streams	0	260	-100,0%
Total A la Carte			
TOTAL	185 020	190 973	-3,1%
Subscription Payment Model			
Internet Subscription Income	954	30	3080,0%
Mobile Subscription Income	192	424	-54,7%
Total Subscription			
TOTAL	1 146	454	152,4%
TOTAL Digital			
TOTAL	186 166	191 427	-2,7%