

Digital Sales

May 2013

Figures include licensing and other new income.

	Trade Value	Trade Value	2013/2012 Growth %
	2013	2012	Value
Downloads			
Audio Single Track	109 697	128 524	-14,6%
Audio Full Album	154 078	147 272	4,6%
Music Video	704	81	769,1%
Other	459	0	0,0%
Streams	0	0	0,0%
TOTAL DOWNLOADS	264 938	275 877	-4,0%
Mobile Products			
Master Ringtones	5 000	8 965	-44,2%
Audio Single Track	0	0	0,0%
Ringback Tunes	0	0	0,0%
Music Video	0	0	0,0%
Other Mobile (artist related)	0	0	0,0%
Streams	0	0	0,0%
TOTAL Mobile Sales	5 000	8 965	-44,2%
TOTAL	269 938	284 842	-5,2%
Subscription Income	976 858	605 057	61,4%
Ad-Supported & Digital Income from Audio/Video	3 915	2 631	48,8%
Unearned Advances/Guarantees (breakage)	0	0	0,0%
Other Digital Music Content	7 430	3 505	112,0%
TOTAL Digital Sales	1 258 141	896 035	40,4%