

IFPI Finland Digital Sales

June 2011

Figures include licensing and other new income.

	Trade Value	Trade Value	2011/2010 Growth %
	2011	2010	Value
Online Downloads			
Internet Downloads			
Audio Single Track	123 206	100 594	22,5%
Audio Full Album	104 058	89 774	15,9%
Music Video	0	40	-100,0%
Other Downloads	0	143	-100,0%
Streams	1 940	815	138,0%
TOTAL DOWNLOADS	229 204	191 366	19,8%
Mobile Downloads			
Master Ringtones	10 057	14 857	-32,3%
Audio Single Track	1 222	2 383	-48,7%
Ringback Tunes	0	0	0,0%
Music Video	0	9	-100,0%
Other Mobile (artist related)	3	2	50,0%
Streams	19	0	0,0%
TOTAL Mobile Sales	11 301	17 251	-34,5%
TOTAL	240 505	208 617	15,3%
Subscription Income			
Non-Bundled Subscriptions - Online	383 068	3 239	11726,7%
Non-Bundled Subscriptions - Mobile	189	0	0,0%
Bundled Subscriptions	26 573	264 966	-90,0%
TOTAL	409 830	268 205	52,8%
Ad-Supported Income	12 896	162 980	-92,1%
Unearned Advances & One-Off Payments	0	4 047	-100,0%
Other Digital Music Content	0	12 905	-100,0%
TOTAL Digital	663 231	656 754	1,0%