

Digital Sales

January-February 2013

Figures include licensing and other new income.

	Trade Value	Trade Value	2012/2011 Growth %
	2012	2011	Value
Downloads			
Audio Single Track	229 763	261 997	-12,3%
Audio Full Album	323 238	345 041	-6,3%
Music Video	195	169	15,4%
Other	0	0	0,0%
Streams	0	0	0,0%
TOTAL DOWNLOADS	553 196	607 207	-8,9%
Mobile Products			
Master Ringtones	13 136	35 441	-62,9%
Audio Single Track	0	0	0,0%
Ringback Tunes	0	0	0,0%
Music Video	0	0	0,0%
Other Mobile (artist related)	0	8	-100,0%
Streams	0	0	0,0%
TOTAL Mobile Sales	13 136	35 449	-62,9%
TOTAL	566 332	642 656	-11,9%
Subscription Income	1 650 116	1 127 895	46,3%
Ad-Supported & Digital Income from Audio/Video	2 393	7 417	-67,7%
Unearned Advances/Guarantees (breakage)	31 679	41 379	-23,4%
Other Digital Music Content	10 598	69	15259,4%
TOTAL Digital Sales	2 261 118	1 819 416	24,3%