

## IFPI Finland Digital Sales

### November 2011

Figures include licensing and other new income.

	Trade Value	Trade Value	2011/2010 Growth %
	2011	2010	Value
<b>Online Downloads</b>			
<b>Internet Downloads</b>			
Audio Single Track	125 668	95 399	31,7%
Audio Full Album	148 162	113 745	30,3%
Music Video	70	45	55,6%
Other Downloads	0	-174	-100,0%
Streams	2 080	767	171,2%
<b>TOTAL DOWNLOADS</b>	<b>275 980</b>	<b>209 782</b>	<b>31,6%</b>
<b>Mobile Downloads</b>			
Master Ringtones	10 090	17 660	-42,9%
Audio Single Track	18	3 167	-99,4%
Ringback Tunes	0	0	0,0%
Music Video	100	12	733,3%
Other Mobile (artist related)	9	3	200,0%
Streams	8	0	0,0%
<b>TOTAL Mobile Sales</b>	<b>10 225</b>	<b>20 842</b>	<b>-50,9%</b>
<b>TOTAL</b>	<b>286 205</b>	<b>230 624</b>	<b>24,1%</b>
<b>Subscription Income</b>			
Non-Bundled Subscriptions - Online	456 842	115	397153,9%
Non-Bundled Subscriptions - Mobile	1 134	2 353	-51,8%
Bundled Subscriptions	8 084	275 115	-97,1%
<b>TOTAL</b>	<b>466 060</b>	<b>277 583</b>	<b>67,9%</b>
<b>Ad-Supported Income</b>	<b>888</b>	<b>420 657</b>	<b>-99,8%</b>
<b>Unearned Advances &amp; One-Off Payments</b>	<b>2</b>	<b>11 285</b>	<b>-100,0%</b>
<b>Other Digital Music Content</b>	<b>0</b>	<b>93</b>	<b>-100,0%</b>
<b>TOTAL Digital</b>	<b>753 155</b>	<b>940 242</b>	<b>-19,9%</b>