

IFPI Finland Digital Sales

October 2011

Figures include licensing and other new income.

	Trade Value	Trade Value	2011/2010 Growth %
	2011	2010	Value
Online Downloads			
Internet Downloads			
Audio Single Track	100 077	93 709	6,8%
Audio Full Album	105 092	116 471	-9,8%
Music Video	115	44	161,4%
Other Downloads	0	110	-100,0%
Streams	2 189	501	336,9%
TOTAL DOWNLOADS	207 473	210 835	-1,6%
Mobile Downloads			
Master Ringtones	9 399	12 132	-22,5%
Audio Single Track	315	2 537	-87,6%
Ringback Tunes	0	0	0,0%
Music Video	0	21	-100,0%
Other Mobile (artist related)	0	3	-100,0%
Streams	108	0	0,0%
TOTAL Mobile Sales	9 822	14 693	-33,2%
TOTAL	217 295	225 528	-3,7%
Subscription Income			
Non-Bundled Subscriptions - Online	441 702	2 428	18092,0%
Non-Bundled Subscriptions - Mobile	34	0	0,0%
Bundled Subscriptions	10 617	277 780	-96,2%
TOTAL	452 353	280 208	61,4%
Ad-Supported Income	874	161 772	-99,5%
Unearned Advances & One-Off Payments	0	85	-100,0%
Other Digital Music Content	2	158	-98,7%
TOTAL Digital	670 524	667 751	0,4%