

IFPI Finland Digital Sales

October 2009

Figures include licensing and other new income.

	Trade Value	Trade Value	2009/2008 Growth %
	2009	2008	Value
Online Downloads			
Internet Downloads			
Audio Single Track	87 522	75 404	16,1%
Audio Full Album	97 439	92 759	5,0%
Music Video	28	489	-94,3%
Other Downloads	1 553	1 739	-10,7%
Streams	833	330	152,4%
TOTAL DOWNLOADS	187 375	170 721	9,8%
Mobile Downloads			
Master Ringtones	23 868	35 044	-31,9%
Audio Single Track	2 478	6 917	-64,2%
Ringback Tunes	0	7	-100,0%
Music Video	47	45	4,4%
Other Mobile (artist related)	153	185	-17,3%
Streams	74	0	0,0%
TOTAL Mobile Sales	26 620	42 198	-36,9%
TOTAL	213 995	212 919	0,5%
Subscription Income			
Non-Bundled Subscriptions - Online	17 251	1 225	1308,2%
Non-Bundled Subscriptions - Mobile	1	16	-93,8%
Bundled Subscriptions	70	0	
TOTAL	17 322	1 241	1295,8%
Ad-Supported Income	75 211	0	0,0%
Unearned Advances & One-Off Payments	15 348	0	0,0%
Other Digital Music Content	145	0	0,0%
TOTAL Digital	322 021	214 160	50,4%

