

IFPI Finland Digital Sales

September 2011

Figures include licensing and other new income.

	Trade Value	Trade Value	2011/2010 Growth %
	2011	2010	Value
Online Downloads			
Internet Downloads			
Audio Single Track	103 487	78 535	31,8%
Audio Full Album	83 845	87 458	-4,1%
Music Video	0	1 494	-100,0%
Other Downloads	1	160	-99,4%
Streams	2 315	430	438,4%
TOTAL DOWNLOADS	189 648	168 077	12,8%
Mobile Downloads			
Master Ringtones	10 494	18 254	-42,5%
Audio Single Track	1 815	1 803	0,7%
Ringback Tunes	0	0	0,0%
Music Video	12	16	-25,0%
Other Mobile (artist related)	0	3	-100,0%
Streams	161	0	0,0%
TOTAL Mobile Sales	12 482	20 076	-37,8%
TOTAL	202 130	188 153	7,4%
Subscription Income			
Non-Bundled Subscriptions - Online	404 529	2 795	14373,3%
Non-Bundled Subscriptions - Mobile	4 566	6 960	-34,4%
Bundled Subscriptions	7 383	271 434	-97,3%
TOTAL	416 478	281 189	48,1%
Ad-Supported Income	703	250 012	-99,7%
Unearned Advances & One-Off Payments	2	271	-99,3%
Other Digital Music Content	0	156	-100,0%
TOTAL Digital	619 313	719 781	-14,0%