

IFPI Finland Digital Sales Reporting Template

September 2008

Format	Trade Value	Trade Value	2008/2007 Growth %
	2008	2007	Value
All pop + classical			
A la Carte Payment Model			
Internet Downloads			
Audio Single Track	77 758	66 102	17,6%
Audio Full Album	72 062	49 857	44,5%
Music Video	801	0	0,0%
Other Downloads	101	12	741,7%
TOTAL DOWNLOADS	150 722	115 971	30,0%
Streams	610	200	205,0%
Mobile Digital Content			
Master Ringtones	53 318	73 625	-27,6%
Audio Single Track	6 366	24 557	-74,1%
Ringback Tunes	12	383	-96,9%
Music Video	85	181	-53,0%
Other Mobile (artist related)	149	388	-61,6%
TOTAL Mobile Sales	59 930	99 134	-39,5%
Streams	0	0	0,0%
Total A la Carte			
TOTAL	211 262	215 305	-1,9%
Subscription Payment Model			
Internet Subscription Income	835	698	19,6%
Mobile Subscription Income	58	754	-92,3%
Total Subscription	893	1 452	-38,5%
Other			
Other Digital Music Content	14 349	0	0,0%
TOTAL Digital	226 504	216 757	4,5%